



## December 2011

***UCP of the North Bay is dedicated to enhancing the quality of life of people with cerebral palsy and other disabilities, their families, and their communities.***

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### Margaret's Bookmarks

[Disability Rights California](#)

[NISH - Creating Employment Opportunities for People with Significant Disabilities](#)

### Announcements

WineBev Services, UCP of the North Bay's social enterprise employing adults with disabilities, has a **NEW WEBSITE**. Click the logo below and check it out!  
[www.winebev.com](http://www.winebev.com)



Click [here](#) to view the UCP of the North Bay upcoming events of 2012.

## NEW \$1K Donor Club - The Big Bike Build of 2012



# The Big Bike Build of 2012

*"Cycle Without Limits" for Children with Disabilities*



## Happy Holidays from UCP of the North Bay



Margaret Farman  
Executive Director

Greetings:

The holiday season is here; for us it's a time of reflection and thanks, compassion and giving. Your support of the mission of United Cerebral Palsy of the North Bay has helped sustain us. Thank you.

We must call on your generosity once again to help us continue a vitally important program for children with disabilities. Our bike camp uses specially designed training bicycles to teach children with disabilities to ride a conventional two-wheeler.

This drive will fund the building of a fleet of these special bicycles - bicycles we will own and that will allow us to not only continue the viability of the program but expand its frequency and reach.

Our goal is to raise \$100,000 to fund the purchase and alteration of a fleet of bicycles, the services of a qualified mechanic to maintain them, rental of a suitable space for their storage and provide scholarships for children of low-income families to attend Bike Camp.

Please help support this initiative by making a donation during this holiday period. I also urge you to consider joining the UCP of the North Bay \$1K Donor Club and directing your donation to fund the Bike Camp.

At a cost of only \$2.75 per day for one year, your \$1,000 donation will help children with disabilities learn a skill that will provide significant emotional, social and physical benefits for the rest of their lives. They need a chance to "Cycle without Limits".

To date, over 227 children with disabilities have participated in our bike camps. When these children master riding conventional two-wheeled bicycles, their pride is immense. Their success builds self-esteem and allows them to join their family and friends in a recreational activity without the need for special equipment or accommodations. It also provides a readily accessible way to engage in the physical activity that many of them need to retain mobility and a healthy lifestyle. The bicycle represents a means of independent transportation as well.

The fleet of training bicycles we purchase now will allow us to serve children with disabilities in our community for many years to come and will mean that our program can be produced at a lower cost and in more locations in our three county service area: Sonoma, Napa and Solano.

The "\$1K Donor Club" button below will take you to the bike camp page for more information on the program and to our donation page to provide your support for this important initiative.

Thank you for your support, generosity and compassion and for joining us as we work to achieve a *Life Without Limits* for people with disabilities.

Happy Holidays,



[Donate Here](#)



## [Holiday Thanks](#)



### **Holiday Thank You to WineBev Services Business Partners**

The period between Halloween and New Year's Day is the busiest time for many retailers – and since we provide packaging services for many retail applications, it's also the busiest time of the year for us.

Many of our customers are suppliers to the wine, food and Consumer Package Goods (CPG) businesses in the area; WineBev Services fabricates packaging for them and they then sell it through to the end user. These valued customers include: [Don & Sons](#), [Packaging Arts](#), [Armstrong Paper Company](#), [Gorilla Shipper](#), [Oak Solutions Group](#), [Packaging Plus](#), [Sonoma Wine Company](#), and RPE Manufacturing. Our customers also include the [Kingdom59](#), an exclusive supplier of golf equipment and outings, and [Lot 26 Studio](#), a company producing wall art and decals.

Our direct wine and food customers include small lot, artisanal producer, [Auburn James Winery](#); the [Clif Family Winery](#) for whom we package their great Napa wine and trail mix, local rice wine producer, [Takara Sake](#); the prestigious [Quixote Winery](#) located in the Stags Leap AVA; industry leader [Sutter Home Family Vineyards](#) and [Treasury Wine Estates](#), the international beverage group that owns Beringer, St. Clement, Chateau St. Jean and many other prestigious wineries.

Our neighbor, [Perfect Endings](#), the super-premium cake and cupcake company, just recently sent their business our way. Their cakes and cupcakes are world renowned and available through top retailers like Williams-Sonoma. We think their business is really sweet.

As you make your holiday gift and entertaining selections, please patronize these brands whenever possible. The work they provide WineBev Services means real employment for adults with disabilities.

We invite you to join with these businesses and our many supporters as we work to create a *Life Without Limits* for people with disabilities.

## Holiday Thank You to Gone For Good Business Partners

Gone For Good, UCP of the North Bay's social enterprise, is deeply thankful to our valued customers and partners who have helped us develop and grow our business in 2011. We find ourselves in a very formative period; we are working hard to refine and enhance our offerings while continuing our outreach and business development activities.

The highlight in our shredding business, the most robust of our business lines, has been our strong relationship with Stay Safe Solutions in Sacramento. The assistance and support we have received from Secure Document Alliance has been invaluable. Our e-waste business will experience a pick-up in volume as we see our first truckloads arrive from San Francisco. Unique Recycling continues to drive this business for Gone For Good and we are working closely with them to expand e-waste collection throughout their service areas.

Our document imaging business line will fill an area of significant need for many area companies and organizations and we are thankful for the guidance and support we've received from iScan.



**Sustainable**  
NAPA COUNTY

### UCPNB Takes Steps to Improve Efficiency and Reduce Carbon Footprint

United Cerebral Palsy of the North Bay (UCPNB) has joined with Sustainable Napa County (SNC) as part of an innovative program to help reduce the energy use at its WineBev Services facility in Napa. Created by the Gasser Foundation in 2008, SNC is a nonprofit organization that works to advance economic vitality, environmental health and social equity throughout Napa County.

UCPNB began its collaboration with SNC in an effort to reduce energy usage and explore options to make the WineBev Services facility more environmentally friendly.

SNC conducted a comprehensive energy assessment and UCPNB is working to activate the recommendations provided. These include the addition of motion sensors and timers for all lighting, re-lamping fixtures with more energy efficient bulbs, and other measures that will result in cost savings and also help the environment. These will be just the first steps UCPNB will take to improve WineBev Service's energy efficiency.

Jeri Gill, CEO of Sustainable Napa County says, "Nonprofits are a critical sector of our community, yet one that often has the most financial constraints and challenges. This model program bridges that sustainability gap. Acting on the assessment provided by SNC means that UCPNB will benefit through energy savings year after year and continue their great work serving our community."

Margaret Farman, UCPNB Executive Director says, "Participating in this program can reduce our operating expenses and allow us to re-direct scarce financial resources from utility bills to programs and services for people with disabilities. It feels good to know that not only are we being good stewards of our environment and our community, we are also good stewards of UCPNB's funds."

More information on UCPNB's energy efficiency initiative will follow in our next newsletter.

## Ride of Your Life 2011

Supporting UCP of the North Bay Therapeutic Recreation Services



Left: Boost Camp kids with parents and UCPNB staff.  
Right: ROYL riders getting prepped for the ride.

Seven lucky participants experienced real life racing thrills riding shotgun around the legendary Infineon Raceway while supporting UCP of the North Bay! In its third year, "Ride of Your Life", is made possible by Historic Stock Car Racing Series members

who make their vintage NASCAR racecars available for the event and by Infineon Raceway. This year's event, held on October 29, featured a fast track and even faster cars and left participants and spectators in awe of the skilled driving and powerful racers.

John Clark, Silver Corporate Sponsor from Empirical Maintenance Solutions, was back for his second Ride of Your Life experience, having participated in 2009. He brought with him his friend, Corey Barlow, a first-time rider.

Mariah Shields, of Jordan Shields Insurance, also a Silver Corporate Sponsor, survived the Ride of Your Life – and was thrilled to support UCP of the North Bay. Fellow survivors included Jeremy Schaefer, Cypress Benefit Raffle winner, and both Gavin Cook and John German, Silent Auction winners from our Sunset Reception. Kou Vang, WineBev Services Production Specialist, won the Ride of Your Life drawing graciously donated to a staff member by Steve and Neda Lohrer (thank you). Steve Vang, Kou's son, courageously rode in his place. Congratulation to all our survivors and supporters!

The event raised over \$33,000, with proceeds going towards UCP of the North Bay therapeutic recreation programs for children and adults with disabilities including Boost Camp, Camp Kaos, "Cycle Without Limits" Bike/Swim Camp and Cypress Summer Program.

**The HSCRS Organization is a big-hearted, charitable, and community-minded group of individuals who we are proud to be associated with. Their commitment to giving back to the community is greatly appreciated. Thank you to all who participated:**

- Ralph Borelli
- Steve Beck
- Shaun Coleman
- John Davis
- Scott Dernek
- Rob Lavinia
- Fred Cziska
- Kenny Epsman
- Garland Self
- Tom Klauer
- George Fraser
- Dan Hansey
- Brian Ferrin
- Russ Peterson
- Michael Hunt



**Thank you to JR Racing Photos for taking wonderful photographs at the event!**



## New Grant Awards

### POPSKids Event Nets \$30K for UCP of the North Bay

UCP of the North Bay received \$30,000 from the 16th Annual Charity Golf Tournament at Silverado Country Club on June 15, 2011. Southern Wine & Spirits of Northern California hosted the annual charity golf tournament for POPS Kids ([www.popskids.org](http://www.popskids.org)) Their mission is to help children with disabilities and they directed the donation to UCPNB's Boost Camp.

Thank you to the Peninsula Outreach Programs, Inc (POPSKids) for their continued support of UCP of the North Bay and Boost Camp.



**Cypress School**  
Autism and Behavioral Services  
*Learning without limits for people with disabilities*

### Cypress School

Cypress School is a non-public school located in Sonoma County for children ages 6-22 with special education and behavioral needs that cannot be met in public schools.

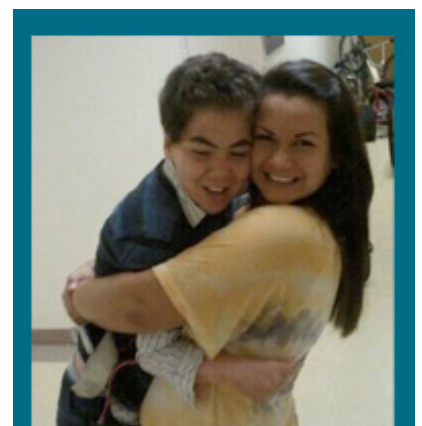
Students enrolled at Cypress School are provided with positive behavior supports, adapted curriculum, and a variety of therapeutic activities to become more independent at school, at home and in the community. We believe that students with even the most challenging disabilities have the right to quality education and transition services.

### ***Mission Moment***

#### In His Words

Den communicates "in his words." Non-verbal – yes, but always meaningful. His teacher, Zach Morris, listens carefully, "I love to look up in the sky and see the airplanes." Having fun at Cypress School means less self-injurious behavior. "I like to pull weeds at our organic vegetable garden and hold the reins of the horse that I ride at Renaissance Equine Therapy," says Den. "I don't need you to hold my hands as much anymore."

Den loves to stomp his feet to the Hokey Pokey and move his arms to Row, Row, Row Your Boat. He also loves drumming at our Music Class at the Phoenix Theater in Petaluma – being in the community helps Den communicate with our other students and teachers. Gradually, he is learning to express himself positively "in his words."



Student Den with teacher aide Becca



## **Gone For Good**

Gone For Good, a social enterprise of UCP of the North Bay, provides employment opportunities for people with disabilities. Gone For Good's primary service is secure document destruction. Tailored document destruction services allow businesses to comply with current legislation. This ensures that the client, employee and confidential business information is kept secure at all times. Through strict chain-of-custody processes and reliable on-time service, Gone For Good provides the most secure and efficient confidential information destruction service in the industry.

## **NEW! Document Imaging Services at Gone For Good**

Scanning Services are now available at the Gone For Good, Document Management Facility in Fairfield. No job is too large or too small as we cater to large corporations and state agencies, as well as small and home businesses.

Our commitment to quality is reflected in the fact that we have 100% customer satisfaction. We always adhere to an industry standard of total security.

### The Scanning Process Steps:

1. Our professional sales team does a quick review of your files and gives you a written estimate. Pick up and delivery service are available.
2. In house, your documents are prepared for our high speed scanners. This involves removing bindings like staples and paper clips. Over- sized documents are reformatted to a standard size.
3. The most straight forward step is the actual scanning. It is crucial that the images created are easy to read so we utilize a number of settings to capture even hand written pages or post it notes.
4. Once documents are scanned, an index field is added to every file group. These index fields are how you search and locate your documents in the future. All documents are saved in the TIFF format which is the legal standard.
5. Now your images are loaded onto a DVD or loaded into an electronic document management system which you can access and download from our secure web site.
6. Once you verify the quality of the images, your paper files can either be destroyed in our NAID (National Association for Information Destruction) certified shredding facility or returned to you for storage.

## ***Mission Moment***

### Work to Save the Planet

Johnnisha Perry was employed at WineBev Services from December 2009 through December 2010 – transferring to Gone for Good in January 2011 to both work and live in Fairfield. She has worked in our Secure Document Destruction business; sorting, shredding, and recycling paper and continues to substitute at the Thrift Center in Fairfield, organizing and pricing jewelry.

Recently, Johnnisha began working in our eWaste Deconstruction business; separating, disassembling, and recycling machinery and appliances. Although she has always enjoyed working at WineBev Services and Gone for Good, she is very excited about working in eWaste Deconstruction – and working with an excellent team of “top notch” employees.

We especially enjoy hearing how our employees are using their income for activities outside of work that are fun and exciting. We will try our best to carry on without her next year when she will fly to Miami for her planned vacation, a Caribbean Cruise. All of us at United Cerebral Palsy of the North Bay appreciate Johnnisha for her dedication.



## **Recreation Services**

UCP of the North Bay offers a variety of camp and adapted physical education activities in different locations for children and adults with disabilities.

## ***Mission Moments***

### Halloween Dance

Over 100 people attended the “Things That go Bump in the Night” Halloween Dance for adults with disabilities that was held at WineBev Services on Friday, October 28, 2011. Audio Farm, featuring WineBev’s Art Specialist, Randy Foisy, provided live music at the event. WineBev staff and employees went all out in decorating the hall with a ghoulish theme and providing games and a fortune teller.

WineBev Friday Night Dances are held three times a year and are open to the public, providing an excellent opportunity to meet new friends, catch up with old ones, and have a great time.



### Kayak Trip

Cypress School and WineBev Services each had an opportunity for nine of their students/employees and three of their teachers/supervisors to go sea kayaking with Environmental Traveling Companions (ETC) on September 6 and September 13.

These annual trips have been very successful, with our employees at WineBev Services using their earnings to pay the \$50 activity fee. Outdoor adventure programs provide an outstanding opportunity for participants to build self-confidence and self-esteem through cooperative activities.



WineBev Employees on Kayak Trip in September 2011.



## **WineBev Services**

WineBev Services is a social enterprise of United Cerebral Palsy of the North Bay. Located in Napa, WineBev Services is an employment program for adults with disabilities. WineBev Services operates both on-site in our warehouse, and off-site at customer's business locations. Services include repacking, hand labeling, mobile bottling line support, janitorial and other jobs that our contracted partners require.

## ***Mission Moment***

### Pursuing His Dream - One Truckload at a Time

When I first met Anthony Ebert, he looked the perfect part of truck-loving working man. He had the Dickies belt, the Wrangler Jeans, the perilously overstocked key chain, the Baseball Cap, the steel-toe boots, the giant Coca-Cola bottles, and the wiry but solid build. That's why it was so perplexing that, nine times out of ten, this working salt was scraping his boots on the basketball court or goofing off with his friend Edgar.

Most of their games took place near the loading dock, and even if he wasn't particularly keen on unloading trucks, he could identify them with ease, and could usually get the drivers to pull their horn. For Mr. Ebert, 23, trucking runs in his blood. "I was born and raised around big trucks," he says. His father has driven a rig for twenty five years now, and his uncle co-owns a dairy company that ships throughout the region.

Cajoled by a succession of weak pay checks, parental reminders, and encouraging words from staff members James and Carl, Anthony gradually began to make his actions fit his image, and it wasn't long before he became the go-to guy for loading and unloading trucks. He's hardworking, handy with a pallet jack, mindful of safety and careful with the product. Since distinguishing himself at work, he has made enough to buy an iPod and stock it with the country tunes he listens to during downtime.

Anthony learned about WineBev Services through the Transitions program at Valley Oaks High School, and was employed in August of 2010. Now Anthony has carved out a place for himself in the WineBev Services community. He feels the work he does here lines up with his eventual goal to attend the Falcon Truck School in Vallejo. Until then, he feels that being WineBev Services' featured employee is "Awesome!" We think so too.

By Samuel J Adams, WineBev Supervisor



**Anthony Ebert  
at the WineBev truck**